

**Site Usage**

**54,467** Visits

**65.53%** Bounce Rate

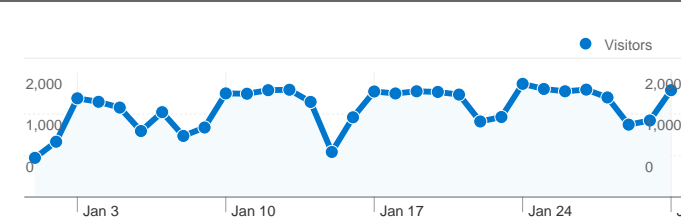
**159,200** Pageviews

**00:03:28** Avg. Time on Site

**2.92** Pages/Visit

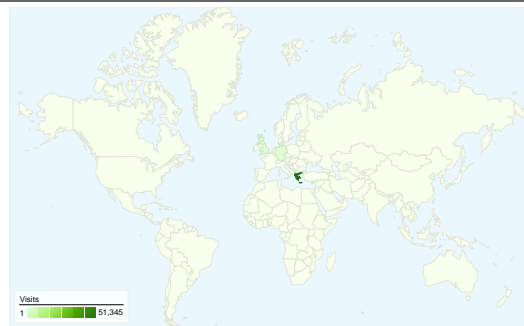
**58.54%** % New Visits

**Visitors Overview**



**Visitors**  
**36,255**

**Map Overlay**



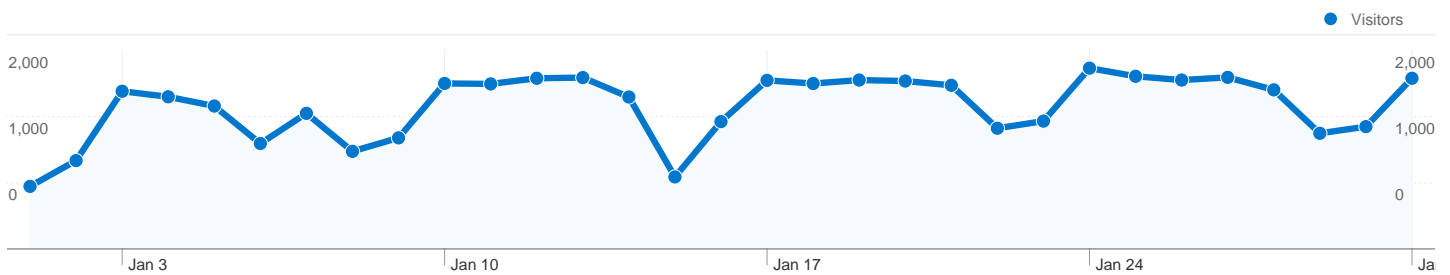
**Browsers and OS**

| Browser and OS              | Visits | % visits |
|-----------------------------|--------|----------|
| Firefox / Windows           | 22,573 | 41.44%   |
| Internet Explorer / Windows | 12,775 | 23.45%   |
| Chrome / Windows            | 7,547  | 13.86%   |
| Safari / Macintosh          | 5,577  | 10.24%   |
| Firefox / Macintosh         | 2,461  | 4.52%    |

**All Traffic Sources**

| Source/Medium          | Visits | % visits |
|------------------------|--------|----------|
| google / organic       | 35,367 | 64.93%   |
| (direct) / (none)      | 8,956  | 16.44%   |
| google.gr / referral   | 2,573  | 4.72%    |
| vcdc.gr / referral     | 1,721  | 3.16%    |
| twitter.com / referral | 1,056  | 1.94%    |

| Flash Versions |        |          |
|----------------|--------|----------|
| Flash Version  | Visits | % visits |
| 10.1 r102      | 24,265 | 44.55%   |
| 10.1 r103      | 8,069  | 14.81%   |
| 10.0 r45       | 3,464  | 6.36%    |
| 10.1 r85       | 3,362  | 6.17%    |
| (not set)      | 2,930  | 5.38%    |



**36,255 people visited this site**

**54,467 Visits**

**36,255 Absolute Unique Visitors**

**159,200 Pageviews**

**2.92 Average Pageviews**

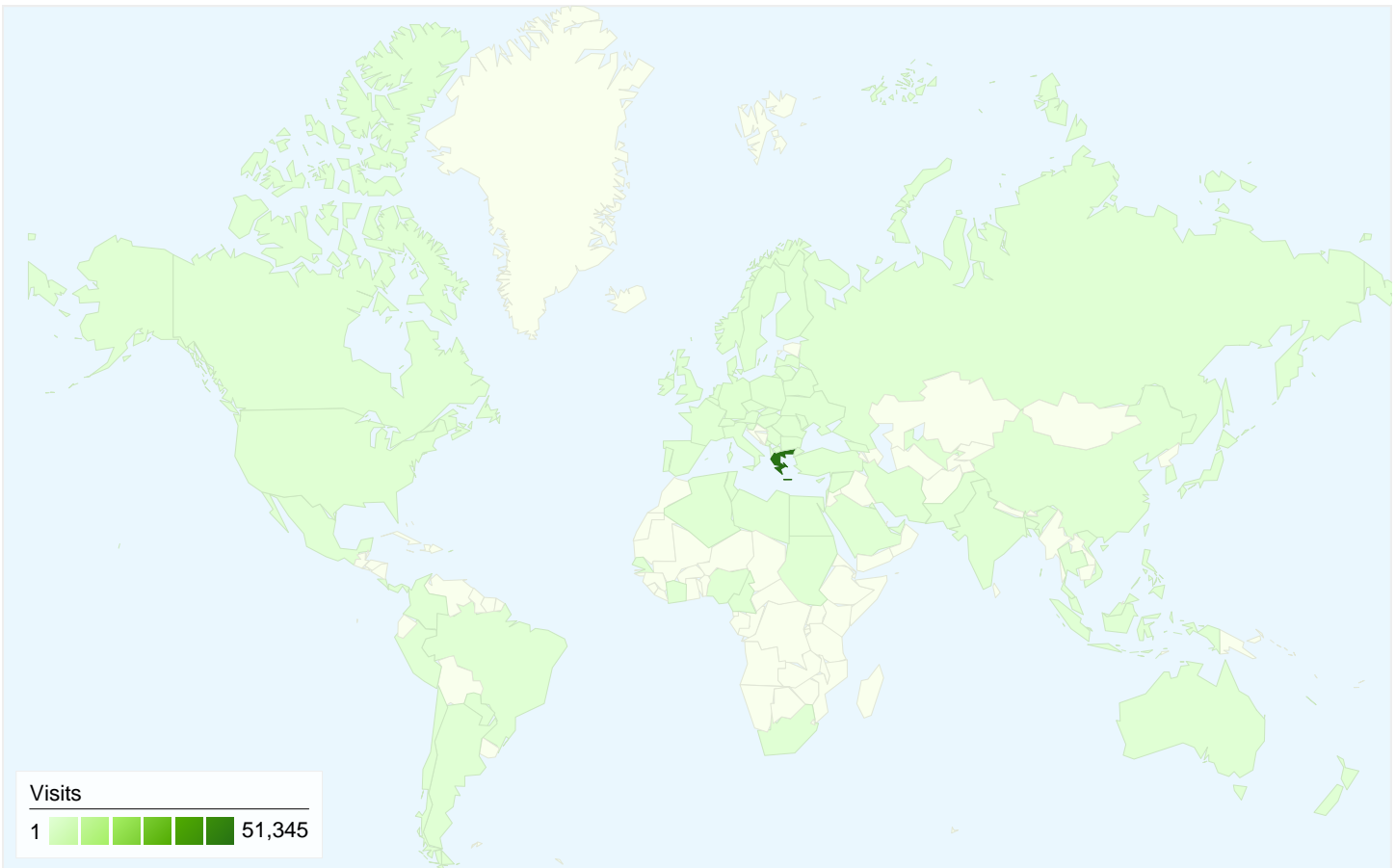
**00:03:28 Time on Site**

**65.53% Bounce Rate**

**58.54% New Visits**

## Technical Profile

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Firefox           | 25,523 | 46.86%   | DSL              | 31,959 | 58.68%   |
| Internet Explorer | 12,777 | 23.46%   | Unknown          | 20,616 | 37.85%   |
| Chrome            | 8,433  | 15.48%   | T1               | 1,300  | 2.39%    |
| Safari            | 6,290  | 11.55%   | Cable            | 305    | 0.56%    |
| Opera             | 1,088  | 2.00%    | Dialup           | 256    | 0.47%    |

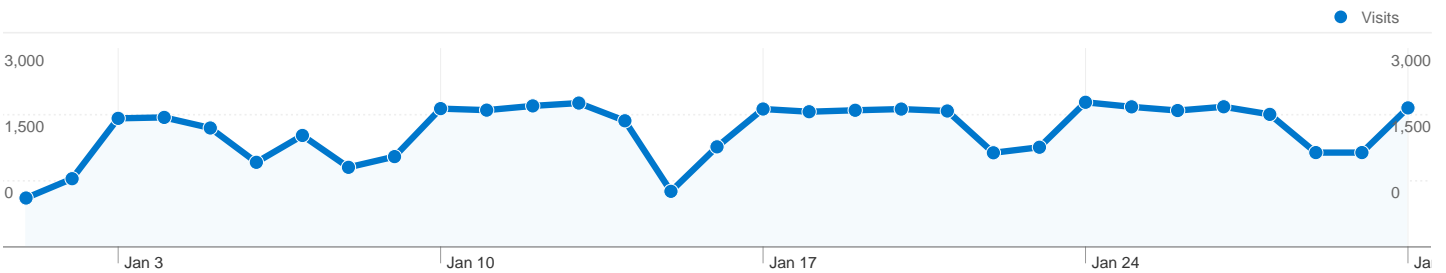


54,467 visits came from 87 countries/territories

Site Usage

| Country/Territory   | Visits   | Pages/Visit  | Avg. Time on Site   | % New Visits   | Bounce Rate |
|---|--|--|---|--|-------------|
| <b>Visits</b><br><b>54,467</b><br>% of Site Total:<br>100.00% | <b>Pages/Visit</b><br><b>2.92</b><br>Site Avg:<br>2.92 (0.00%) | <b>Avg. Time on Site</b><br><b>00:03:28</b><br>Site Avg:<br>00:03:28 (0.00%) | <b>% New Visits</b><br><b>58.62%</b><br>Site Avg:<br>58.54% (0.14%) | <b>Bounce Rate</b><br><b>65.53%</b><br>Site Avg:<br>65.53% (0.00%) |             |
| Greece  | 51,345   | 2.92   | 00:03:31  | 58.22%   | 65.59%      |
| Cyprus  | 762  | 2.44   | 00:01:46  | 69.42%   | 77.03%      |
| (not set)   | 485  | 2.73   | 00:02:43  | 64.74%   | 64.74%      |
| Germany   | 315  | 3.54   | 00:04:33  | 44.13%   | 58.73%      |
| United Kingdom  | 299  | 5.04   | 00:06:20  | 55.52%   | 54.18%      |
| United States   | 186  | 2.05   | 00:02:46  | 76.34%   | 67.20%      |
| Denmark   | 155  | 7.30   | 00:03:44  | 73.55%   | 8.39%       |
| Spain   | 87   | 2.31   | 00:03:06  | 31.03%   | 67.82%      |
| Netherlands   | 72   | 2.81   | 00:01:51  | 56.94%   | 38.89%      |

|       |           |      |          |        |              |
|-------|-----------|------|----------|--------|--------------|
| Italy | <b>63</b> | 1.87 | 00:01:21 | 93.65% | 66.67%       |
|       |           |      |          |        | 1 - 10 of 87 |

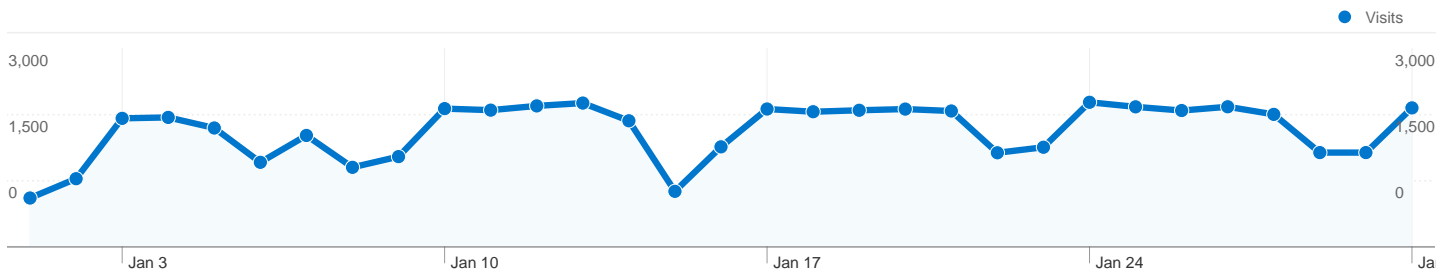


## All traffic sources sent 54,467 visits via 251 sources and mediums

### Site Usage

| Visits                                       | Pages/Visit                              | Avg. Time on Site                                | % New Visits                                 | Bounce Rate                                  |             |
|--|--|--|--|--|-------------|
| <b>54,467</b><br>% of Site Total:<br>100.00% | <b>2.92</b><br>Site Avg:<br>2.92 (0.00%) | <b>00:03:28</b><br>Site Avg:<br>00:03:28 (0.00%) | <b>58.62%</b><br>Site Avg:<br>58.54% (0.14%) | <b>65.53%</b><br>Site Avg:<br>65.53% (0.00%) |             |
| Source/Medium                                | Visits                                   | Pages/Visit                                      | Avg. Time on Site                            | % New Visits                                 | Bounce Rate |
| google / organic                             | 35,367                                   | 2.25   | 00:02:32                                     | 68.04%                                       | 74.69%      |
| (direct) / (none)                            | 8,956                                    | 5.19   | 00:06:50                                     | 37.08%                                       | 46.00%      |
| google.gr / referral                         | 2,573                                    | 1.85   | 00:01:28                                     | 82.24%                                       | 63.27%      |
| vcdc.gr / referral                           | 1,721                                    | 6.61   | 00:07:21                                     | 17.43%                                       | 19.23%      |
| twitter.com / referral                       | 1,056                                    | 3.53   | 00:04:37                                     | 10.80%                                       | 53.31%      |
| feedburner / feed                            | 801                                      | 3.33   | 00:05:10                                     | 6.99%  | 42.07%      |
| google.com / referral                        | 682                                      | 2.69   | 00:05:02                                     | 25.22%                                       | 40.18%      |
| careerjet.gr / referral                      | 614                                      | 2.61   | 00:02:32                                     | 52.12%                                       | 63.19%      |
| webz.gr / referral                           | 476                                      | 1.89   | 00:01:21                                     | 78.57%                                       | 68.28%      |
| facebook.com / referral                      | 394                                      | 3.58   | 00:04:22                                     | 16.24%                                       | 51.27%      |

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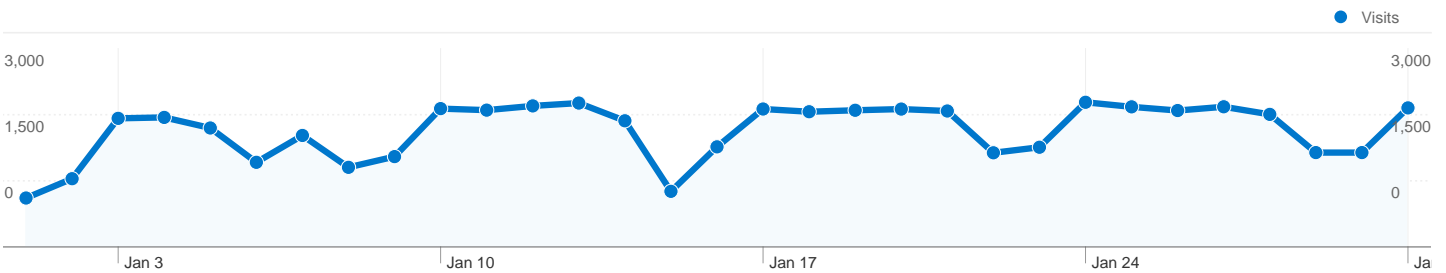


## 54,467 visits used 69 flash versions

### Site Usage

| Visits                                       | Pages/Visit                              | Avg. Time on Site                                | % New Visits                                 | Bounce Rate                                  |             |
|--|--|--|--|--|-------------|
| <b>54,467</b><br>% of Site Total:<br>100.00% | <b>2.92</b><br>Site Avg:<br>2.92 (0.00%) | <b>00:03:28</b><br>Site Avg:<br>00:03:28 (0.00%) | <b>58.62%</b><br>Site Avg:<br>58.54% (0.14%) | <b>65.53%</b><br>Site Avg:<br>65.53% (0.00%) |             |
| Flash Version                                | Visits                                   | Pages/Visit                                      | Avg. Time on Site                            | % New Visits                                 | Bounce Rate |
| 10.1 r102                                    | 24,265                                   | 3.56   | 00:04:36                                     | 54.68%                                       | 58.52%      |
| 10.1 r103                                    | 8,069                                    | 2.55   | 00:02:25                                     | 66.02%                                       | 67.68%      |
| 10.0 r45                                     | 3,464                                    | 2.43   | 00:02:31                                     | 67.58%                                       | 70.58%      |
| 10.1 r85                                     | 3,362                                    | 2.78   | 00:03:50                                     | 62.97%                                       | 67.19%      |
| (not set)                                    | 2,930                                    | 1.35   | 00:00:35                                     | 24.13%                                       | 90.96%      |
| 10.0 r32                                     | 2,717                                    | 1.98   | 00:01:31                                     | 69.67%                                       | 74.64%      |
| 10.1 r53                                     | 2,017                                    | 3.07   | 00:03:23                                     | 60.98%                                       | 62.07%      |
| 10.0 r22                                     | 1,899                                    | 2.19   | 00:01:52                                     | 71.72%                                       | 74.62%      |
| 10.1 r82                                     | 1,698                                    | 2.67   | 00:02:46                                     | 66.08%                                       | 69.43%      |
| 10.0 r42                                     | 1,687                                    | 2.28   | 00:02:08                                     | 69.24%                                       | 74.10%      |

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## 54,467 visits used 54 browser and OS combinations

### Site Usage

| Visits                                       | Pages/Visit                              | Avg. Time on Site                                | % New Visits                                 | Bounce Rate                                  |             |
|--|--|--|--|--|-------------|
| <b>54,467</b><br>% of Site Total:<br>100.00% | <b>2.92</b><br>Site Avg:<br>2.92 (0.00%) | <b>00:03:28</b><br>Site Avg:<br>00:03:28 (0.00%) | <b>58.62%</b><br>Site Avg:<br>58.54% (0.14%) | <b>65.53%</b><br>Site Avg:<br>65.53% (0.00%) |             |
| Browser and OS                               | Visits                                   | Pages/Visit                                      | Avg. Time on Site                            | % New Visits                                 | Bounce Rate |
| Firefox / Windows                            | <b>22,573</b>                            | 3.28   | 00:03:35                                     | 60.48%                                       | 61.80%      |
| Internet Explorer / Windows                  | <b>12,775</b>                            | 1.89   | 00:01:29                                     | 77.69%                                       | 79.32%      |
| Chrome / Windows                             | <b>7,547</b>                             | 2.47   | 00:02:17                                     | 69.58%                                       | 69.44%      |
| Safari / Macintosh                           | <b>5,577</b>                             | 3.20   | 00:03:20                                     | 13.13%                                       | 60.09%      |
| Firefox / Macintosh                          | <b>2,461</b>                             | 5.38   | 00:07:06                                     | 30.03%                                       | 38.44%      |
| Opera / Windows                              | <b>1,052</b>                             | 3.92   | 00:25:57                                     | 48.48%                                       | 57.79%      |
| Chrome / Macintosh                           | <b>667</b>                               | 3.77   | 00:04:10                                     | 25.79%                                       | 44.38%      |
| Firefox / Linux                              | <b>488</b>                               | 2.55   | 00:03:11                                     | 58.81%                                       | 61.07%      |
| Safari / iPhone                              | <b>286</b>                               | 2.35   | 00:01:49                                     | 61.19%                                       | 67.83%      |
| Safari / Windows                             | <b>254</b>                               | 3.13   | 00:03:24                                     | 44.09%                                       | 68.50%      |

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